wisefish

Modern business solution for the seafood industry

Full traceability from source to plate

Wisefish is purpose-built for the specialized needs of the seafood supply chain.

Developed on Microsoft's #1 ERP platform, Dynamics 365 Business Central, Wisefish stands out as a cutting-edge global solution,

adept at tackling the unique challenges encountered by fish and seafood companies.

From farming and fishing to processing, sales, and distribution, Wisefish seamlessly manages every aspect of the fish and seafood supply chain.

Microsoft

Still running outdated systems to manage the various processes in your business?
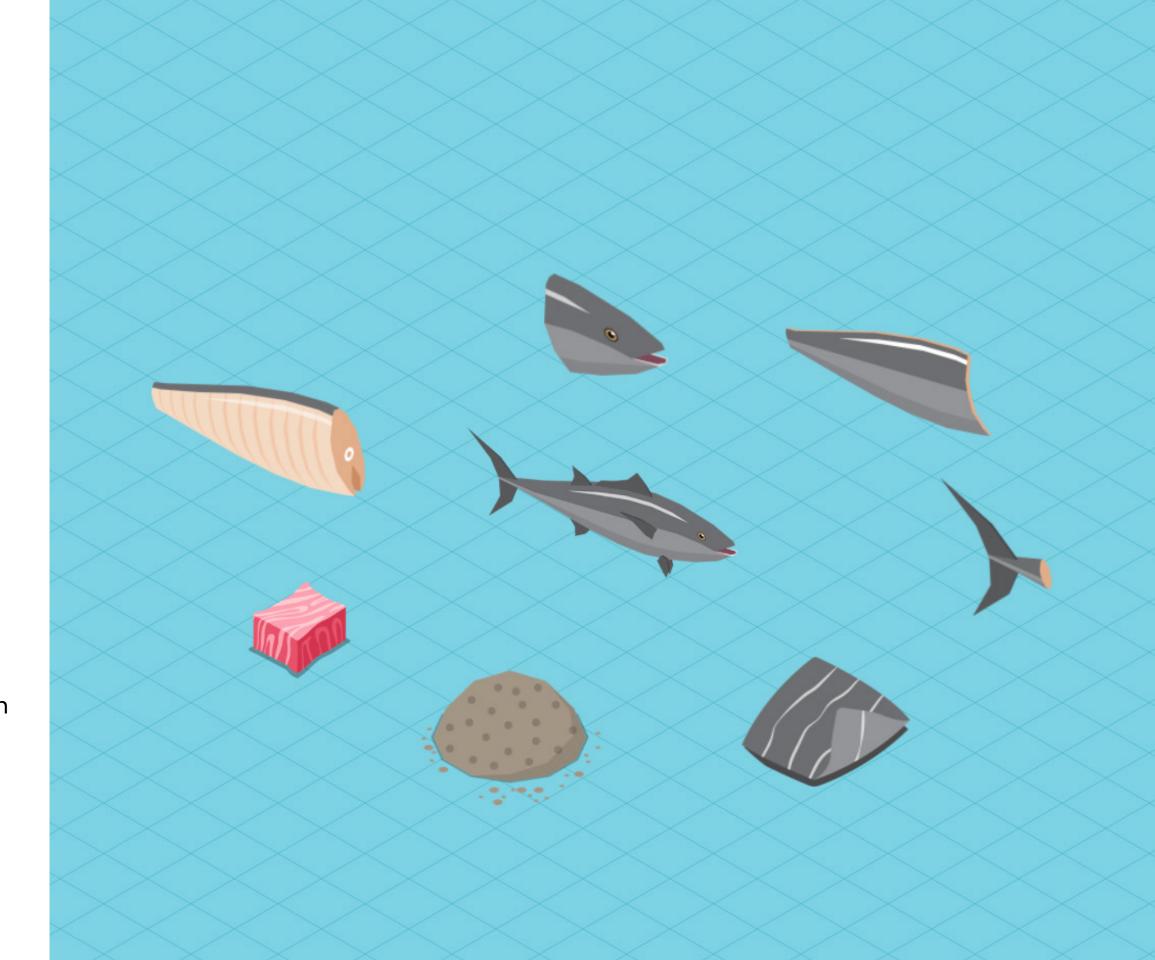
Say goodbye to integration issues as Wisefish and Microsoft Dynamics 365 Business Central seamlessly function as a unified ERP software on a single platform. Your data is effortlessly collected into one database and flows seamlessly, eliminating the need for additional manual work and granting you full control. Enjoy complete inventory oversight, and streamlined production processes, leading to cost reduction. With an intuitive interface and online accessibility, remote work and collaboration are simplified.

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Wisefish trade items transforming supply chain efficiency

At the core of the Wisefish solution lies its revolutionary trade items, ensuring traceable physical inventory management. Wisefish maintains all stock as trade items, offering versatility to create barcoded individual or bulk items, facilitating easy splitting and palletization for efficient handling. Whether measuring by weight, unit count, or quantity, it ensures seamless management across every stage of the supply chain, from farming and fishing to production, sales, and distribution. This adaptability allows the handling of a diverse range of items, from individual fish to packaged products and entire pallets.

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Streamline operations, drive growth, and deliver innovation

Wisefish is a modular solution and encompasses diverse features tailored to meet your business needs.

**Farming
Fishing
Trading
Processing
Quality
Stream
Insights
Warehouse
Logistics
Green Accounting**

Modular

Modular system that grows along your business' needs.

All-in-one

Your data is effortlessly collected into one single database.

Specialized

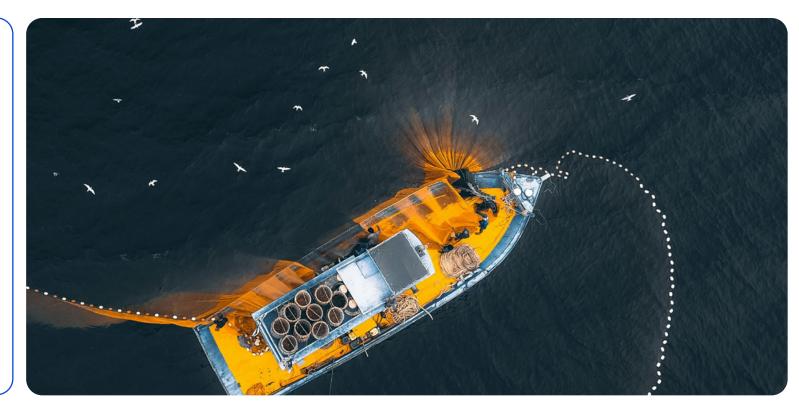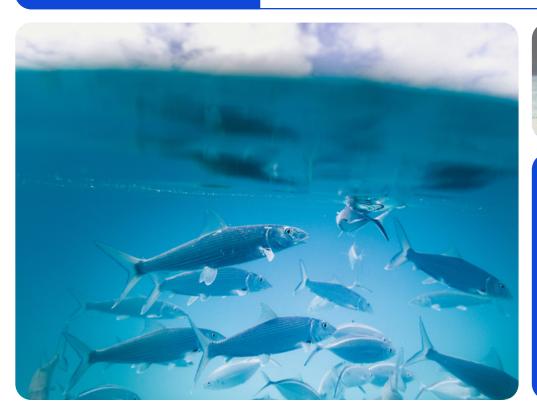Made by experts in the seafood industry.

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Wisefish Farming

Wisefish is poised to revolutionize fish farming with seamless integration into top software like Fishtalk from Akva and Mercatus.

Our platform offers precise expense tracking, distributing common costs like housing and electricity down to each fish generation. With insightful Power BI reports and a commitment to Green Accounting, Wisefish empowers farmers to optimize operations sustainably while maximizing profitability.

Streamlining fish farming operations

Wisefish Fishing

Wisefish Fishing records detailed catch information, integrating trip costs for official reporting compliance, customer traceability, and complete crew settlement.

It efficiently enables quota management, trip cost calculation, and industry-specific functionality, providing a fully integrated solution for the fishing operations.

Streamline crew compensation, quota management and traceability compliance

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Wisefish Trading

Designed for the import, export, sale, and distribution of both fresh and frozen seafood. With its advanced traceability functionality, this solution makes it easy to track every step of the supply chain, from purchase to delivery. With user-friendly interfaces, it offers insights into pricing, transportation costs, and transaction profitability, empowering informed decision-making.

Key features include managing receipts, sale, certifications, and agreements, optimizing pricing, and providing comprehensive traceability, ensuring efficiency and profitability in seafood trading.

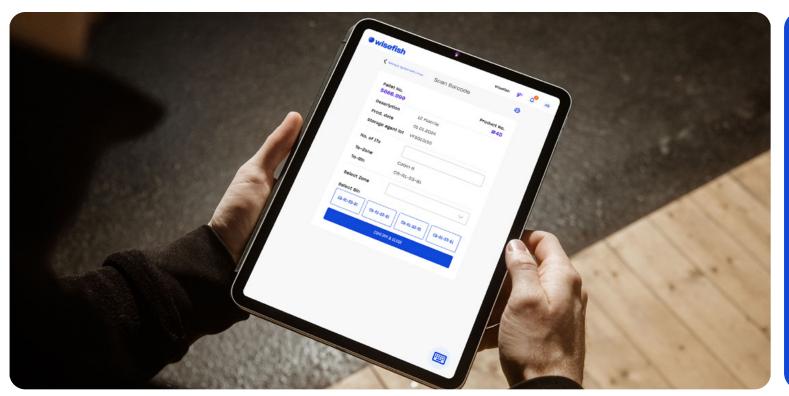Empowering Traders with tailored efficiency for sales and distribution of fresh and frozen goods

Wisefish Processing

Wisefish Processing empowers fish processors with enhanced traceability and cost insights. It organizes daily operations, tracks production from raw materials to final products, and provides detailed cost tracking. Wisefish offers integrations to production systems like Marel's Innova, Baader and CodeIT. Developed with industry leaders, it enables informed decision-making and process optimization for increased profitability.

Simplifying receiving, sorting, processing, weighing, boxing, and shipping

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Wisefish Quality

Wisefish Quality ensures compliance with strict food safety regulations and third-party audits. Perform customized inspections based on HACCP specifications, enabling information-driven workflows for optimal quality control.

Bi-directional track and trace, lot and expiry management, and seamless integration ensure swift response and regulatory compliance.

Ensuring food safety and compliance

Wisefish Stream

Wisefish Stream integrates production to transportation tracking, enhancing user experience across platforms. Streamline processes like pallet management and photo capture for traceability. Easily generate pick lists, manage raw materials via handheld devices, and access real-time data.

The label printing feature simplifies production control, seamlessly integrated with Business Central Cloud for hassle-free printing.

Revolutionizing production to transportation tracking

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Wisefish Insights

Wisefish Insights provides seafood companies with actionable reports and decision-making support through a cloud-based Business Intelligence suite powered by the Microsoft Power BI platform.

Accessible from any device, it offers industry-specific reports and KPIs, real-time alerts, and advanced historical analysis to enhance performance forecasting and planning.

Delivers actionable business intelligence for informed decision-making

Wisefish Warehouse

Wisefish Warehouse streamlines pallet-scale operations from goods reception to shipment. It seamlessly generates picking lists, integrates with handheld devices, and offers versatile cost functionality for both in-house and external inventory management, providing tailored financial control.
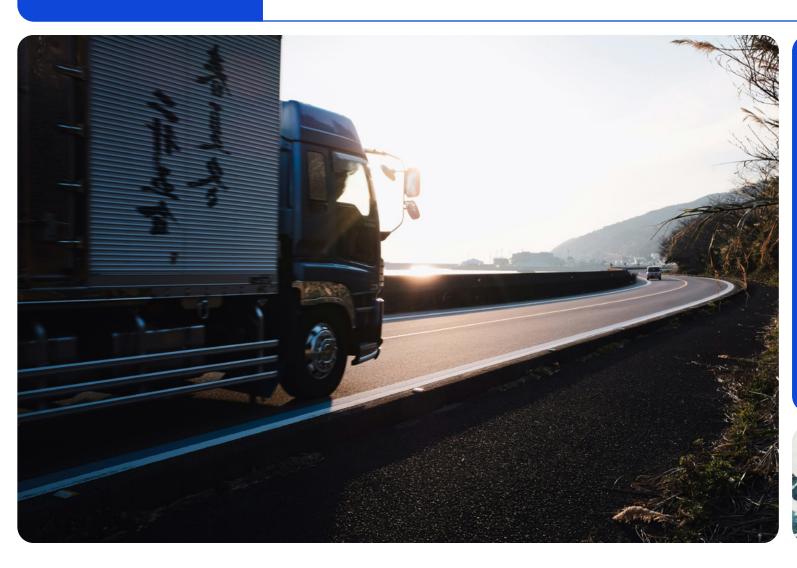
Optimizing operations for seamless inventory management and financial control

Wisefish Logistics

Wisefish Logistics simplifies logistics and export processes, ensuring seamless operations from procurement to delivery.

With the export documents customized for regional markets, importers and exporters can effortlessly navigate international trade regulations, bolstering their competitiveness in global markets.

Facilitating procurement to delivery for effortless trade Compliance

Wisefish Green Accounting

Wisefish Green Accounting aims to contribute positively to sustainability practices within the seafood industry.

It offers fish and seafood sellers and distrubutors the ability to import carbon footprint data for purchased fish, fostering greater transparency and accountability.

Advancing sustainability practices with enhanced transparency and accountability

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Get all the advantages of the cloud and none of the risks

Wisefish is available as Software as a Service (SaaS), hosted in the highly secure and reliable Microsoft Dynamics 365 cloud.

Your last update, forever

Wisefish is always on the latest version, automatically.

Add extra functionality, easily

Stay agile and quickly deploy new capabilities.

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Get in touch with our seafood experts

Welcome to the world of Wisefish, where innovation meets sustainability in the seafood industry.

At Wisefish, we're dedicated to transforming the landscape of seafood operations. In collaboration with industry leaders like Microsoft Dynamics 365 Business Central, our cutting-edge solutions bring you a unique business platform designed to enhance efficiency, reduce waste, and promote sustainability throughout the entire supply chain.

Follow the fish with Wisefish as we navigate the seas of sustainable business practices. Whether you're a seafood processor, distributor, or enthusiast, our platform is designed for you. Together, let's create a future where seafood operations thrive in harmony with our planet. **Get in touch.**

Watch, learn, and engage

Don't miss out on the insights and stories behind Wisefish.

wisefish.com   **Linked in**   ▶ **YouTube**

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